

marie p. anderson's

BOSS BABE
MODELS

**GUIDE TO DIGITALS
ON A
BUDGET**

Model: Sienna Hahn
@sienna.hahn

PHOTOS BY: Nina Ottolino
www.ninaottolino.com
IG: @ottolinophoto

Model: Zack Price
@zack_priceless

BBM Guide to Digitals on a Budget

Hi, I'm Marie, Model Industry Expert, former fashion model, and the founder of Boss Babe Models. I teach young boss babes how to become professional models and influencers using their unique talents, brand, and inner confidence.

I do this by sharing over 38 years of experience working with top international modeling agencies.

My coaching sessions teach aspiring models, just like you, how to be scouted by top agencies and clients. Together we build your specific career while being true to yourself and maintaining your purpose and dignity.

Throughout my extensive career I've scouted, developed, and placed hundreds of models with prestigious agencies. My crafted courses are filled with insights on how you can create a global modeling career while staying happy, healthy, and confident. You can do this!

XOXO,



Marie P. Anderson



DO YOUR RESEARCH

Make sure you do your research before submitting ANY photos anywhere. Whether it'd be through submitting on a company's website, email, or even DM's, check the agency's credibility.

Social media can often be misleading. The reality is that there are sex traffickers that use social media as a lure into modeling. They impersonate other professionals and can often hack accounts.

Before you submit read all about them, ask family, friends, and/or other professionals to ensure they are safe.



What exactly are digitals?

Digitals were once called "Polaroids" and some professionals still use that term. They are simple images shot of the model in natural light, to best reflect their authentic being. Ideally, digitals are against a plain, solid white background with nothing else within the frame of the photo. The model should be wearing no makeup and not have overstyled hair. No photoshopping or Snapchat filters.



Why are they used?

Digitals are used for aspiring models to submit their photos online to agencies and for their social media. Also, they are used in models agency portfolios so that the other interested agencies and clients can truly see what that model looks like in their natural state.



How important are digitals?

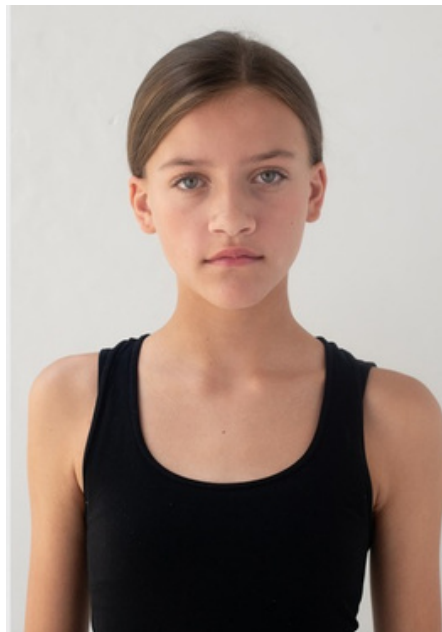
Digitals are imperative for a model's career in this era. Agencies and clients truly do want to see the model in their natural state - with no photoshopping, no overdone makeup or creative hair styles, or over accessorized looks and no Snapchat filters. They want to see your face as a blank canvas.



WHAT MAKES A GOOD DIGITAL?

**HEADSHOTS,
3 QUARTER PHOTOS,
AND FULL LENGTH**

**FLATTERING,
NATURAL,
BRIGHT
LIGHTING**

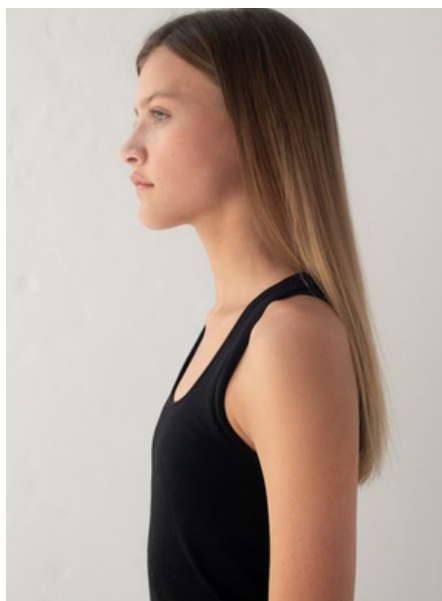


NATURAL SKIN

**CLEAN
HAIR**

**"Should I Smile?"
We recommend looking at the
agency's requirements!**

**HAIR UP
&
DOWN**



**PROFILE
SHOTS**

WHAT MAKES A GOOD DIGITAL?

**HEADSHOTS,
3 QUARTER PHOTOS,
AND FULL LENGTH**

**SKINNY JEANS &
AND A SOLID
COLORED TOP**

**COMFORTABLE
NATURAL
POSE**

**CLASSIC SOLID
BLACK/NUDE
HEELS**



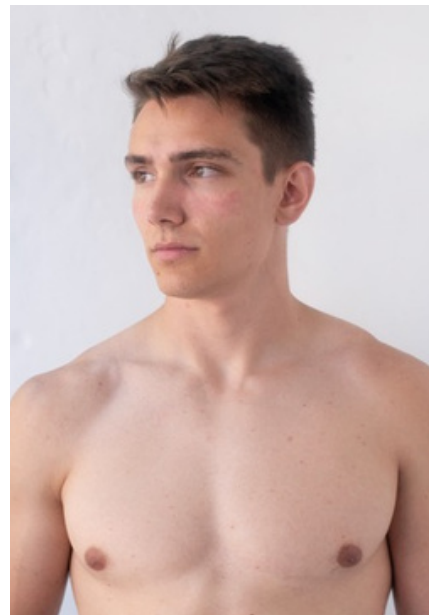
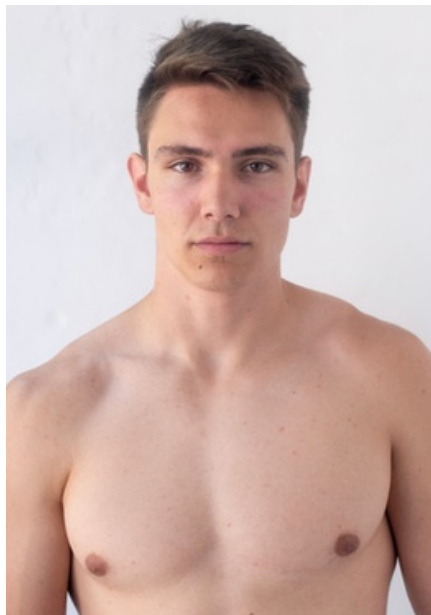
**FRESH
NEUTRAL
NAILS**

**SOLID
BLACK
BIKINI**

WHAT MAKES A GOOD DIGITAL?

**HEADSHOTS,
3 QUARTER PHOTOS,
AND FULL LENGTH**

**FLATTERING,
NATURAL,
BRIGHT
LIGHTING**

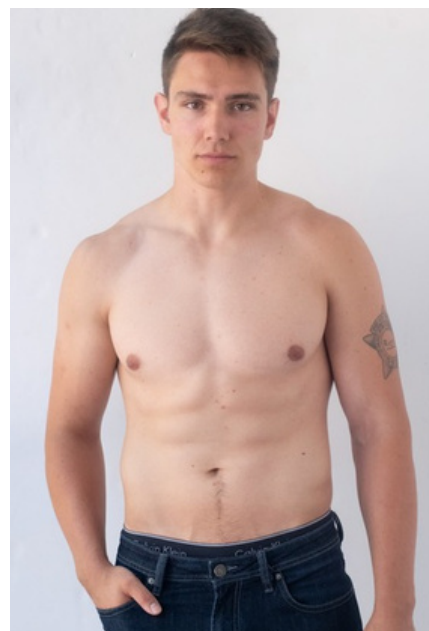
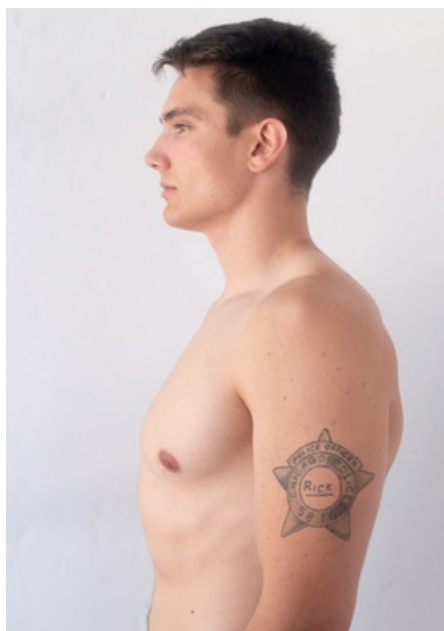


NATURAL SKIN

**CLEAN
HAIR**

**"Should I Smile?"
We recommend looking at the
agency's requirements!**

**HAIR NOT
TOO
STYLED**



**GIVE A BIT OF
MOVEMENT**

**PROFILE
SHOTS**

WHAT MAKES A GOOD DIGITAL?

**HEADSHOTS,
3 QUARTER PHOTOS,
AND FULL LENGTH**

**COMFORTABLE
NATURAL
POSE**



**DARK
UNDERWEAR
WITH
NO SHIRT**

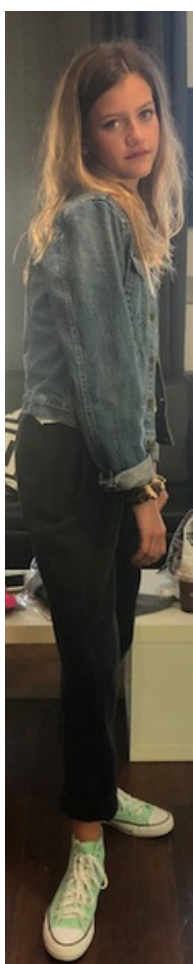
BAREFOOT

**FRESH
NEUTRAL
NAILS**

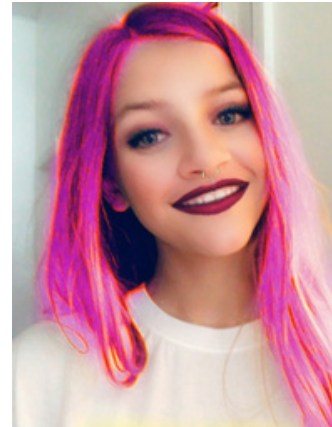
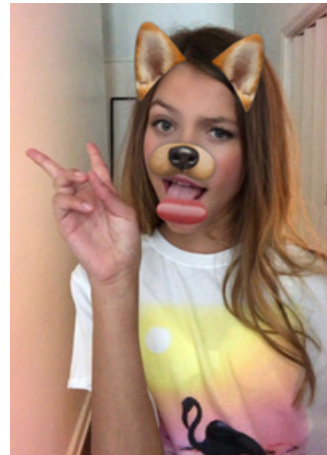
**JEANS WITH NO SHIRT
OR
A WELL-FITTED SOLID
COLORED SHIRT**



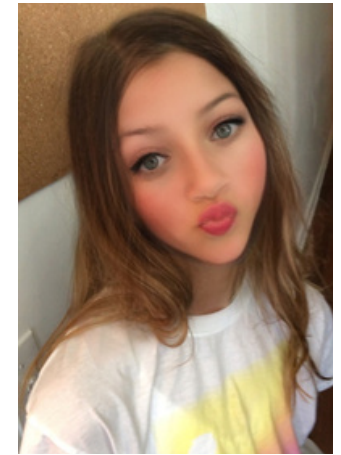
WHAT MAKES A BAD DIGITAL?



AWKWARD POSING & BAD LIGHTING



USING FILTERS



**TOO MUCH MAKEUP
&
BAD HAIR**



**TRYING TO
"MODEL"**



WHAT MAKES A BAD DIGITAL?



**TRYING TO
"MODEL"**



AWKWARD POSING, BAGGY CLOTHES, & BAD LIGHTING

LET'S TAKE IT TO THE NEXT LEVEL

You're probably thinking, what are the next steps? Well...

You are in possession of a guide that can get you massive results when implemented correctly. But, unless you truly understand what each of the steps means and how to implement them, it'll only remain a simple guide that sits on your computer.

It is like having the keys to a gorgeous car, but not knowing how to drive it.

So, if you'd like to use these steps to their full potential, you can sign up for a 1x1 session with Marie!

[BOOK A 1X1 SESSION WITH MARIE](#)

